



'Your online personal retail sales assistant for luxury brand retailers'

How to Boost your eCommerce Sales with Growth Hacking

Be one of the first in Ireland to adopt the growth hacking principles that made eBay, Amazon, and Shopify so successful.

Learn directly from two Dutch companies that have already implemented these principles in dozens of companies across Europe and are active in the Irish market.

Thursday 12th April, 2018

Bank of Ireland - Grand Canal Square

Free

<https://www.eventbrite.com/e/how-to-boost-your-ecommerce-sales-with-growth-hacking-tickets-44231950956?aff=18Ben>

Ecommerce Expo Ireland

eCommerce Expo Ireland is a focused 1 day event where you can attend talks with industry experts and book 1 on 1 time with eCommerce experts. If you are looking to sell online or improve your current solution, then this is a "Can't miss" event!

17th April, 2018

Croke Park

€99 - €399

<http://www.ecommerceexpoireland.com>

Digital Commerce Day

The e-commerce event exclusively for manufacturers, retailers and brands.

After more than 5 years, the Digital Commerce Day Framework has become firmly established in the German digital industry and has also made a name for itself across national borders. Gathered knowledge, lots of experience and real insights in an exclusive setting - get an idea of yourself and discover all our events.

April 19th and 20th, 2018

Hamburg, Germany

€399 - €1,299

<https://www.digital-commerce-day.de>

BrightonSEO

BrightonSEO is a one-day search marketing conference and series of training courses held, not surprisingly, in Brighton. It takes place twice a year and brings together some of the best speakers in the world of search, and definitely the best crowd.

April 27th, 2018

Brighton Centre, England

£125 - £600

<https://www.brightonseo.com/>



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Retail Business Technology Expo

- A comprehensive range of solutions and products from a wide range of exhibitors
- An informative and interactive education programme
- Dynamic conference sessions featuring independent presentations and discussions
- A host of networking opportunities and hospitality

2-3 May, 2018

Olympia, London

Free to attend

<http://www.retailbusinesstechnologyexpo.com/>

3XE – Social Media & Content Marketing Conference

3XE Digital brings international experts from the digital industry together to share their knowledge and learnings with you. You'll leave the conference with a melted head, a brimming to-do list and a series of concrete actions. If you attend just a single conference this year, then this is the one!

11th May, 2018

Croke Park, Dublin

€195 - €595

<https://3xedigital.com/>

Retail Excellence

The Irish Retail Industry is changing – rapidly. Online has become a bigger challenge to the high street than we ever envisaged.

This year's retail retreat has an exceptional line-up of world class speakers.

Delegates will learn from experts on how they can develop cutting edge marketing strategies, promote positive brand awareness, build strong teams and also increase sales.

This is an excellent opportunity to upskill and explore the latest innovation within the industry!

Tuesday 15th & Wednesday 16th May

Citywest Convention Centre, Saggart, County Dublin

€480

<https://www.retailexcellence.ie/events/retail-retreat-2018/>

DIGITAL DNA 2018

We bring together everyone from the largest conglomerates to the micro start-ups and entrepreneurs and allow them to share knowledge and #BePartOfIt through our events throughout the year.

We also provide a platform where knowledge and expertise on the latest digital innovations can be discussed through our practical and insightful content written by those who are utilising it in their working life.

19 - 20 June, 2018

St George's Market, Belfast

£56.30 – £249

<https://digitaldna.org.uk/>



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eTail Europe 2018 | Europe's Retail eCommerce Conference

We'll give you tactics from high street heavyweights, to online disruptors, and everyone in between. With innovative content, tons of interactivity and the latest retail tech, eTail is designed to help you achieve Omni channel and eCommerce excellence.

June 19-June 21, 2018

Queen Elizabeth II Conference Centre, London

£199

<https://etaileurope.wbresearch.com/>